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Foils vs. Lacquer – which one is the most promising material?



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Overview



- 1. Presentation of company group
- 2. Processes
- 3. Decoration options
- 4. Test results, tolerances, prices



KH-Group: An International Technology Company





KH-Group – Facts & Figures:

- System supplier for plastic components
- Headquarter in Helmbrechts/Baveria
- 1200 employees globally (D, CZ, CN, Mex)
- Turnover 2011: 75 Mio €





Production Fields Of KH-Group:







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Foils vs.Lacquer – which one is the most promising material?

Overview On Process

Lacquer





Definitions Of Foil Technologies

IMD In Mold Decoration Decoration with transfer of paint layers from a foil on plastic surface (=Ink-Transfer)

IML In Mold Labeling Decoration with a foil sheet inserted into a mold (forming of foil usually via High-Pressure)

Insert Molding

Decoration with a foil sheet inserted into a mold (forming of foil usually via thermo forming)



Overview On Process

IML Foil







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Foils vs.Lacquer – which one is the most promising material?

Decoration Options Lacquer

- Flat decoration with one unique colour
- Decoration in two colours with masking





Tampon print under paint layer visible after laser etching



• Single decor by laser etching (day and night design) or tampon print (only day design)



Decoration Options Foil I

Foils vs.Lacquer – which one is the most promising material?

- Decoration in up to 15 colours with one single process
- Imitation of materials (wood, graphite, stone ...)

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- Single decor in same printing process
- Integration of search- and function illumination
- Black panel effect





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Foils vs.Lacquer – which one is the most promising material?

Decoration Options Foil II

- Depth appearance (Mont-Blanc-Effect)
- Colour in reflected light and transmitted light differing
- Integrated display area
- Surface in high polished and matt on same part













Decoration Options Foil III

• Doubble symbols on same position



Variety of Colour and Decoration

Lacquer

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- Variation of colour by change of laquer
- Change of highlighted symbol by programming of laser etching process
- Change of printing logo by new cliche

Foil

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- Variation of colour by change of printing colour
- Variation of decoration by change of printing screen
- No change of molding process by variation of foils
- All printable patterns (wood, stone, grahite, colour transition...)
- Restriction in material choice (substrate and foil)



Burl Wood





Football grass S. 15/33



Metallic laguer

Effect laguer

Surface/Haptics

Lacquer Foil Foil (t=250µm) Paint laver 1 Paint layer Paint laver 2 Substrate **Back molding** (transparent) Closed surface Noticeable recess at laser etched/printed symbols No point of attack for Point of attack for aggressive aggressive media media at edges of laguer Surfaces in 6 matt/glossy grades Laguer in matt to high gloss Softtouch foils Softtouch systems available Good scratch resistance by Good scratch resistance pre-coated foil with UV-laquers Protection against abrasion of colour by thickness of foil Abrasion behavior according to properties of laquer Flow lines hidden by foil

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Foil

Surface/Haptics

Paint layer		Paint layer 1 Paint layer 2	Foil (t=250µm)
	Substrate		Back molding (transparent)
	DEES		

Lacquer

Part design



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Lacquer

- Complex 3D geometries according to options of painting line
- Undercuts lacquerable
- Side walls lacquerabele according to options of painting line
- Smallest radius 0 (theoretical)
- Increase of radius by accumulation of paint at edges



 Partition against light leakage in openings for buttons



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Foil

- 3D geometries
- Limited forming depth of foil
- Limited feasability for undercuts
- Smallest radius = 2x foil thickness
- Constant increase of radius
 according to foil thickness
- Partition against light leakage in openings by foil
- Total wall thickness reduced by thickness of foil (no thin wall parts possible)
- Location of injection points limited





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Pass of OEM Specifications

Lacquer

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General statement not possible due to various specifications and test media defined by OEMs

 Lacquer systems adapted to application and specification of OEM



- DBL and TL226 (with restriction)
- Weak point is hydrolysis- and creme resistance

Foil

- Basic properties
 - ✓ Coated: comp. painted surface

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✓ Uncoated: comp. substrate





Abrasion Behavior And Scratch Resistance

	Lac	Lacquer F		oil		
	Standard	UV- hardened surfaces	PC	PC + scratch resistance		
Erichsen- Hardness	n. ok (noticeable recess)	ok (best result)	n. ok (noticeable recess)	ok (visible recess)	peak Ø1mm, 8N*	AUN
Schmiss hardness	n. ok (shiny spot)	ok	n. ok (shiny spot)	ok	disc, 10N	
Belt abrasion	1,85m	>10m	2m	>10m	Abrasive paper, 3N	
Crockmeter	ok	ok	ok	ok	2k strokes dry felt, 9N	2

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* acc. DBL 7384 with 4N S. 21/33

Maintanance Resistance

	Lac	Lacquer		Foil	
	Standard	UV- hardened surface	PC	PC + scratch resistance	
Cockpit cleaner	ok	ok	ok	ok	
Stain remover	ok	ok	ok	ok	
Plastic Cleaner	ok	ok	ok	ok	
Solvent of hand sweat	ok	ok	ok	ok	



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acc. DBL 7384 with Crockmeter, 30 strokes, impregnated felt

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Foils vs.Lacquer – which one is the most promising material?

Chemical Resistance

	Lacquer		Foil	
	Standard	UV- hardened surface	PC	PC + scratch resistance
Cola	ok	ok	ok	ok
Orange juice	ok	ok	ok	ok





acc. DBL 7384 with 60 $^{\circ}\text{C}/\text{24h}$ aging in circulating air, 3 drops

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Foils vs.Lacquer – which one is the most promising material?

Creme Resistance

	Lacquer		Foil	
	Standard	UV- hardened surface	PC	PC + scratch resistance
Sun Creme	ok	ok	ok	ok
Hand Creme	ok	ok	ok	ok



acc. PV 3964 at 80 °C/24h aging in circulating air, wetted gauze bandage

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Production Tolerances

Foils vs.Lacquer – which one is the most promising material?

Lacquer

- Thickness of paint layer ± 3...5µm
- Laser etching ± 0,15 mm

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• Tampon print ± 0,15 mm

Foil

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- Misplacement of pattern ± 0,3 mm
- Excess length of foil ± 0,2 mm





Investment for tools and jigs

Lacquer

- Painting jig
- Painting mask

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- Laser jig
- Printing jig and cliche resp. printing screen

Foil

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- Litho and printing screen
- Forming tool
- Cutting tool
- Slightly more complicated injection molding tools



Painting jig www.helmbrechts.de



Laser jig



Frame For Forming Insert



Forming Core

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Chain of Value Added

Lacquer

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Foil

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	Share of Value Added		Standard Scrap Rate
Molding	40%	30%	3%
Painting Standard High Gloss	25%	45%	515% 4060%
Laser Etching	23%	17%	1%
Printing	12%	8%	3%

	Share of Value Added	Standard Scrap Rate
Printing	25%	4%
Forming Cutting	25%	4%
Molding Standard High Gloss	50%	58% 1015%



Price level according to process technology





Price level according to decoration level



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Foils vs.Lacquer – which one is the most promising material?

Lacquer or foil?

...the most fitting material depends on your application!

The best is to use both technologies together:



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Fiat Punto Evo: Switchboard

- Xtraform-foil
- 2c back molded
- Assembly group with painted and laser etched buttons







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Lancia Ypsilon: Radio/CD

- 3D In Mold Labelling

MEDIA

- 2C Injection molding
- Painting, laser eching
- Plating



1 2 3 4 5 5 5



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