

THE INTERNATIONAL REVIEW OF THE
WORLD'S **FBOs** AND **GENERAL AND
BUSINESS AVIATION AIRPORTS**
FOR EXECUTIVE JET OPERATORS

from the publishers of Business Jet Interiors International

Business Airport

I N T E R N A T I O N A L



2010

MEDIA SCHEDULE

ABOUT BUSINESS AIRPORT INTERNATIONAL 2010

Launched in the last quarter of 2009 to worldwide industry acclaim, Business Airport International has already established itself as the must-read destination reference book for the world's Executive Jet Operators.

In 2010, three editions of this unique, fully illustrated business-to-business publication will be published: A **European Focus** issue in time for EBACE in May; an **Americas**

Focus for October's NBAA show; and a **Middle East and Rest of World Focus for MEBAA**. Each issue will be circulated globally to over 8,000 key decision makers at the world's private charter airlines and to operators of corporate fleets. As a result of participating in the launch issue, advertisers have thus far gained on average of more than 100 very high-quality leads, and almost all have already rebooked into all three Focuses.

CONTENT

All three 2010 issues of Business Airport International will present in-depth reviews of selected FBOs and general and business aviation airports, showcasing:

- location,
- terminal facilities,
- handling services,
- refueling services,
- MRO facilities,
- passenger comforts and conveniences,
- corporate entertainment facilities,
- apron and runway facilities.

These unique case studies will sit alongside fascinating and insightful interviews with the world's leading experts in business aviation, plus Business Airport International will always carry numerous features on how to attract more passengers; the most frequented locations to fly to; up-and-coming cities and airports of note; new and innovative customs facilities; destinations for forthcoming world sporting or political events; and industry news and trends.

INSERTION RATES

Editorial contributions are by invitation only and are supported by either a full-, half- or double-page spread advertisement that will be allocated on a first come, first-serve basis.

Full-page Colour: £4,150
Half-page Colour: £3,150
Double-page Spread Colour: £5,700

Special positions available (covers, facing contents, etc) – prices upon request.

ABOUT THE PUBLISHER

UKIP Media & Events Ltd was established in 1991. The company publishes 25 world-leading and award-winning magazines in numerous sectors, including business and commercial aviation and airports, motorsport, road traffic management, and rail. Employing over 140 people, UKIP Media & Events also organizes over 15 international exhibitions held in places as far-flung as New York, Shanghai, Detroit, and Stuttgart. The company presents industry with informative, mission-critical information in beautifully designed, high-quality, informative, educational, and entertaining publications.

CONTACT US

Business Airport International 2010

For further information please contact:

Simon Hughes, Publication Director,

Email: simonhughes@ukipme.com

Vic Reis, Project Manager,

Email: v.reis@ukipme.com

Richard Lisney, Project Manager,

Email: r.lisney@ukipme.com

Tel: +44 1306 743744

UKIP Media & Events, Abinger House,
Church Street, Dorking,
Surrey RH4 1DF, UK

www.ukipme.com