

THE INTERNATIONAL REVIEW OF THE
WORLD'S **FBOs** AND **GENERAL AND
BUSINESS AVIATION AIRPORTS**
FOR EXECUTIVE JET OPERATORS

Business Airport

I N T E R N A T I O N A L



2012

MEDIASCHEDULE

ABOUT BUSINESS AIRPORT INTERNATIONAL

Launched in early 2010 to worldwide industry acclaim, *Business Airport International* has already established itself as the must-read destination reference book for the world's Executive Jet Operators.

Each issue is circulated to over 14,000 key decision makers at the world's private charter airlines and to operators of corporate fleets. Those general aviation airports, FBOs and associated service providers who have been featured in the first issues of the publication have

benefited from the vast number of leads generated through our reader enquiry service.

This success has created much demand, so we will increase the frequency of the publication to four issues per year. We have also gone on to create a much-needed dedicated show for the industry... **Business Airport World Expo**, which will be held in Cannes, France 22-23 February 2012.

CONTENT

Each issue of *Business Airport International* will present in-depth reviews of selected FBOs and general and business aviation airports, showcasing:

- location;
- terminal facilities;
- handling services;
- refueling services;
- MRO facilities;
- passenger comforts and conveniences;
- corporate entertainment facilities;
- apron and runway facilities.

These unique case studies will sit alongside fascinating and insightful interviews with the world's leading experts in business aviation, plus *Business Airport International* will always carry numerous features on how to attract more passengers; the most frequented locations to fly to; up-and-coming cities and airports of note; new and innovative customs facilities; destinations for forthcoming world sporting or political events; and industry news and trends.



PUBLISHING SCHEDULE

April 2012

Includes a European Review based around EBACE 2012 and with additional distribution at this event.

Copy deadline: 8th March 2012

July 2012

Includes an Eastern European Review based around Jet Expo 2012 and with additional distribution at this event.

Copy deadline: 7th June 2012

October 2012

Includes an Americas, Middle East and Asia Pacific Reviews based around NBAA 2012 and MEBA 2012 and with additional distribution at both of these events.

Copy deadline: 6th September 2012

January 2013

Business Airport World Expo 2013 show issue with comprehensive show preview and extra distribution at the event and with further distribution at Schedulers & Dispatchers 2013 show.

Copy deadline: 8th November 2012

Business Airport International magazine is the partner magazine to the world's only dedicated international exhibition for the selection of the world's FBOs and business aviation destinations and partners...

Business Airport World Expo Cannes, France 22-23 February 2012



INSERTION RATES

Editorial contributions are by invitation only and are supported by either a full-, half- or double-page spread advertisement that will be allocated on a first come, first-serve basis.

Size	Full Page	Half Page
1 insertion	£4,400	£3,345
2 insertions*	£4,190	£3,180
3 insertions*	£3,965	£3,010
4 insertions*	£3,850	£2,925

*Per insertion

Special positions available (covers, facing contents, etc) – prices upon request.

ABOUT THE PUBLISHER

UKIP Media & Events Ltd was established in 1991. The company publishes 25 world-leading and award-winning magazines in numerous sectors, including business and commercial aviation and airports, motorsport, road traffic management, and rail. Employing over 140 people, UKIP Media & Events also organizes over 15 international exhibitions held in places as far-flung as New York, Shanghai, Detroit, and Stuttgart. The company presents industry with informative, mission-critical information in beautifully designed, high-quality, informative, educational, and entertaining publications.



ONLINE ADVERTISING

www.BusinessAirportInternational.com

Business Airport International is available online with its own website, featuring weekly industry news updates, blogs, and of course access to the latest issue of Business Airport International.

www.BusinessAirportInternational.com

provides the opportunity for some advertisers to secure one of the limited number of sponsorship banners for between a 3 or 12-month period.

Key news stories, jobs and blogs of the week are emailed to the entire Business Airport International database each and every week, ensuring the website achieves excellent industry penetration.



www.BusinessAirportInternational.com

	3 month insertion	12 month insertion
Head-of-page Banner	Not available	£9,350
Base-of-page Banner	Not available	£8,150
Lead Junior Banner	£2,100	£6,950
Junior Banner	£1,900	£6,450

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