

BusinessJet *interiors* INTERNATIONAL

**BUSINESS JET
INTERIORS WORLD EXPO
CANNES, FRANCE
22nd & 23rd February 2012**

MEDIA INFORMATION

CIRCULATION

WWW.BUSINESSJETINTERIORSINTERNATIONAL.COM

ADVERTISEMENT RATES

MECHANICAL DETAILS

PUBLISHING SCHEDULE



2012 media and advertising data



Business Jet Interiors International is the only publication dedicated to the subject of cabin interiors for the booming business and corporate aviation sector, and is published by the team behind *Aircraft Interiors International* magazine.

The industry enjoys its unique style and content, and the magazine is established as a vital source of information and market data. With aircraft acquisitions being strongly influenced by the cabin interior offering, the magazine plays an important role within the industry.

Demand for both new and refurbished aircraft projects is at an all-time high, so now is the right time to promote your product or service to the key buyers and decision makers who receive our publication, ensuring the continuing success of your own business within such a fast-growing industry. Advertising proves very effective in this publication, with volumes of sales leads generated and forwarded by email, courtesy of our exclusive Reader Enquiry Service.

The key areas of business covered are:

Completions & Refurbishment
Cabin Management Systems
IFE & Communications
Textiles & Leather
Seating
Lighting
New Concepts

Catering
Galleys & Lavatories
Interior Design
Flooring
Bespoke Fittings & Cabinetry
Craftsmanship
Market Trends/Analysis

BusinessJet
interiors
INTERNATIONAL

UKIP Media & Events Ltd
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Fax: +44 (0)1306 742525
Email: simon.hughes@ukipme.com
Web: www.ukipme.com

“Clear layouts, friendly staff and an effective reader enquiry system make Business Jet Interiors my first choice when promoting our VIP interiors.”

Kim Fuller, Sales and Marketing, 328 Support Services, Germany

www.businessjetinteriorsinternational.com

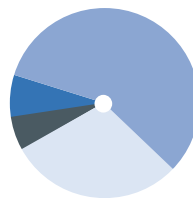


circulation

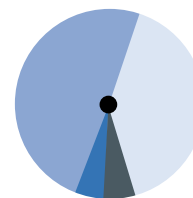
Business Jet Interiors International is distributed to a unique circulation database that totals over 8,000 copies worldwide. The magazine is circulated within every single major and minor private charter operator, corporate fleet operators and multiple independent owners. This is backed with distribution to completion centres, design houses and of course aircraft manufacturers themselves.

Business Jet Interiors International will also be distributed at Business Jet Interiors World Expo, Aircraft Interiors Expo Hamburg, Aircraft Interiors Expo Americas, NBAA Annual Convention and EBACE.

CIRCULATION BY INDUSTRY



CIRCULATION BY REGION



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Business Jet Interiors International is sister publication to the leading industry magazine, *Aircraft Interiors International*.



www.BusinessJetInteriorsInternational.com

Business Jet Interiors International went digital in 2009 with its own website, featuring weekly industry news updates, blogs, and of course access to the latest issue of *Business Jet Interiors International*.

www.BusinessJetInteriorsInternational.com provides the opportunity for some advertisers to secure one of the limited number of sponsorship banners for a 12-month period. The website also hosts the *Business Jet Interiors* Supplier Spotlight. This directory, exclusive to magazine advertisers, is a comprehensive listing of leading cabin system suppliers. Each company listed can display a 200 to 300-word company profile, along with images and contact details.

Key news stories, jobs and blogs of the week are emailed to the entire *Business Jet Interiors International* database each and every week, ensuring the website achieves excellent industry penetration.

Rates (hosted for a 12-month period)

Head-of-page lead banner - £9,950

Base-of-page lead banner - £8,450

Junior banner
(left- or right-hand column) - £6,450 (*limited to five suppliers*)

Supplier Spotlight - £1,000 (*exclusive to magazine advertisers*)

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advertisement rates

2012	Full page	Half page
1 Insertion	£4,350	£3,290
2 Insertions (per insertion)	£3,925	£3,075
3 Insertions (per insertion)	£3,820	£2,970
4 Insertions (per insertion)	£3,710	£2,760

Special positions available (covers, facing contents, etc)

mechanical details

Proof:	Match print or high-resolution colour copy.
Page trim size:	230mm (W) x 300mm (H) 9.055" x 11.811" (Full Page Ad) (Bleed size 236 x 306)
Text area:	200mm (W) x 276mm (H) 7.874" x 10.866"
Half page size:	200mm (W) x 132mm (H) 7.874" x 5.197"

All advertising material should be supplied in an electronic format

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“We’ve been advertising in Business Jet Interiors magazine for several years. It was our company’s first formal use of advertising and has been an excellent source for generating awareness of our company in the global business jet market.”

Rick Niefeld, Vice President, High Tech Finishing



April 2012

EBACE 2012 show preview*
Fabrics, leather & flooring review
Copy deadline: 8 March 2012

July 2012

Galley equipment
Lighting
VIP completion houses
Copy deadline: 7 June 2012

September 2012

NBBA Annual Convention preview*
MEBA preview*
Catering
Copy deadline: 23 August 2012

January 2013

Business Jet Interiors World Expo 2013 preview*
Seating and cabinetry
Inflight entertainment & communications
Copy deadline: 8 November 2012

* Show preview issues include extra distribution at those events

The feature programme will be subject to change during the year, so please contact a member of the sales team for the latest programme.

If you currently receive the magazine on a regular basis you must REGISTER to continue to do so. This can be done via email by visiting:
www.ukipme.com/recard/bizcard.html

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**BOOK YOUR
STAND NOW!**
www.BusinessJetInteriorsWorldExpo.com

THE MOST SIGNIFICANT DATES IN 2012?



22-23 FEBRUARY 2012
CANNES | FRANCE

**The international exhibition for the very
latest in executive jet and helicopter
interior design and technologies**

Meet and network with a global community
of executive jet owners, operators, designers,
manufacturers and completion centres

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WORLD EXPO **2012**
CANNES, FRANCE | 22-23 FEBRUARY 2012

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