

electric & hybrid

vehicle technology international



First published in 1995, and now sent twice a year to over 30,000* key specifiers and decision-makers throughout the global automotive industry, Electric & Hybrid Vehicle Technology International is firmly established as the world's leading international showcase for technology and innovation in electric, hybrid and fuel-cell vehicle development and manufacture.

- Hard copy mailout, by name and job title, to around 10,000 key OE automotive personnel: Europe 43%, North America 34%, Asia/Pacific 18%, Rest of World 5%.
- Full-colour interactive digital version also available online at www.ukipme.com/ev
- Distribution is to OE vehicle design, development and production companies, relevant independent design, engineering and R&D facilities, and to principal Tier One and Tier Two suppliers.
- Additional distribution at key industry events, including Electric & Hybrid Vehicle Technology Expo, The Battery Show, eCarTec, EVS, Engine Expo, Advanced Automotive Battery Conference and LCV.

PUBLISHING SCHEDULE 2016:

July 2016 issue:

Copy deadline: Friday 3rd June 2016

January 2017 issue:

(published December 2016)

Copy deadline: Friday 4th November 2016



ADVERTISING RATES:

Double Page Spread: £6,350

Full Page Colour: £4,250

Half Page Colour: £2,950

Quarter Page Colour: £1,650

Special 10% discount for booking both issues at the same time.

Premium advertisement positions (covers etc) also available - prices upon request.

Technical editorial and interviews also available to advertisers on a strictly 'first come, first served' basis!

For further information, please contact Simon Edmands, UKIP Media & Events, Abinger House, Church Street, Dorking, Surrey RH4 1DF, UK.

Tel: +44 (0)1306 743744 Fax: +44 (0)1306 742525 Email: simon.edmands@ukipme.com

(*combined printed/digital distribution)