

PROFESSIONAL

Motorsport Circuit

From the publishers of
PROFESSIONAL MOTORSPORT WORLD

pmw

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Media & Advertising data



THE INTERNATIONAL REVIEW OF MOTORSPORT CIRCUIT DESIGN AND TECHNOLOGY

PROFESSIONAL

Motorsport Circuit



Professional Motorsport Circuit is the definitive reference book for designing, redeveloping and operating racetracks worldwide. It features the latest technologies and techniques for increasing track efficiency, safety, utilization, and revenues.

Frequency

Professional Motorsport Circuit is published bi-annually in April and October. PMC is the official publication to the Professional Motorsport Circuit Owners, Investors and Suppliers Forum which takes place in April in Los Angeles, and in November as part of the Professional Motorsport World Expo held in Cologne.

Circulation

The key to effective display advertising is reaching your target customer base. This is where Professional Motorsport Circuit's handbuilt circulation of readers worldwide is unique. Our targeted qualified readership includes race track owners, CEOs, race track designers, race directors, race track managers, circuit managers, corporate hospitality providers, head of maintenance, head of purchasing and specification, institutional investors, circuit financiers and government bodies. 8,000 readers worldwide, a unique database built from scratch by our team of dedicated circulation researchers. Each and every copy will be sent to a named individual and each and every copy will either be individually requested or company requested.

Advertising Rates

Professional Motorsport Circuit is a bi-annual fully illustrated guide to building and operating motor circuits, written by the industry for the industry.

Options Available:

- Case Studies
- Q & A Interviews

Full Page Colour Advertisement:
£4750

Half Page Colour Advertisement:
£3250

Double Page Spread Colour Advertisement:
£5500

* Special positions available (covers, facing contents etc) - prices upon request

Content

Content includes in-depth case studies that examine the latest circuit projects; interviews with the CEOs from the world's most prestigious tracks; and news on latest industry trends and requirements.

Publishing Schedule

ISSUE 1 April edition – Copy Deadline: 4th March

Main Technology Features:

- Track Safety
- Noise Control
- Filming and Broadcasting

Hot Stuff Feature:

- Access Control and Ticketing

ISSUE 2 October edition – Copy Deadline: 23rd September

Main Technology Features:

- Design and Architecture
- Track Surfacing
- Hospitality and Merchandising

Hot Stuff Feature:

- Seating and Grandstands

The magazine also covers features on all of the following:

- Race control, Paddock and garage equipment, Circuit lighting, Timing equipment, Audio and visual equipment, Security/CCTV, Circuit signage, Run-off area safety systems, Re-fuelling systems, Communication systems/networks, Weather systems and Parking technologies

Contact us

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Professional **MotorSport**

Circuit Owners, Investors and Suppliers

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www.professionalmotorsportcircuit-forum.com