

PROFESSIONAL MOTORSPORT WORLD

pmw

ANNUAL SHOWCASE 2010



- Vehicle Performance including powertrain technologies
- Chassis developments including advanced materials
- Testing technologies including data acquisition
- Logistics and Insurance
- CAE, CFD, CAD and Aerodynamics
- Vehicle, Driver and Team Safety and Efficiency

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- **Published in November 2009 in time for the planning of the 2010 season, this unique publication will be perfect bound and some 160-pages thick. Selected full-page advertisers may be invited to contribute an in-depth white paper, major case study, or potentially be the subject of a major interview. If invited, all technical contributions should be between 1,200 and 1,800 words and accompanied by technical illustrations. It is possible that some half-page advertisers will also be invited to contribute up to 800 words in the form of a white paper or case study. These white papers will sit alongside technical papers from leading figures and institutes in global motorsport – the Professional Motorsport World Annual Showcase 2010 will be written by the industry for the industry.**
- Over 15,000 copies of the Showcase will be printed for distribution to our bespoke, individually requested circulation, and it will also be distributed at Autosport International, Automotive Testing Expo Europe, Engine Expo, Vehicle Dynamics Expo, Automotive Testing Expo India, Automotive Testing Expo North America and of course Professional MotorSport World Expo.
- **The Professional Motorsport World Annual Showcase will be the definitive technical and in-depth review of future motorsport technologies and services, with dedicated sections covering:**
 - Vehicle Performance including powertrain technologies
 - Chassis developments including advanced materials
 - Testing technologies including data acquisition
 - Logistics and Insurance
 - CAE, CFD, CAD and Aerodynamics
 - Vehicle, Driver and Team Safety and Efficiency

ADVERTISING RATES

- **Full-page £3,950**
- **Half-page £2,850**

Special positions available upon request

Copy deadline for white papers is 6 November 2009, with ads due by 13 November 2009.