

The International Review of Rail Station and Terminal Technology and Design

Railway TERMINAL WORLD

Publication schedule

Readership profile

Advertising rates



2011 Media Schedule

New Technology | Architecture and Design | Security | IT | Retail and more...



Railway Terminal World Annual Showcase

Following the success of the launch issue, *Railway Terminal World Annual Showcase 2011* will be published in February 2011. The fully illustrated, 150-page publication showcases the design and technologies found in modern and forthcoming rail stations. The Showcase presents the latest trends in the buoyant rail market to an international circulation of over 8,000 board-level and senior purchasers and specifiers at the world's rail operators. ***Railway Terminal World* is the definitive reference book for specifying next-generation stations and refurbishments, with contributions from all the world's major players.** The perfect-bound publication is published by the team behind *Passenger Terminal World* magazine and the organisers of Passenger Terminal Expo.

INSIDE RAILWAY TERMINAL WORLD



- Retail and catering
- Ticketing
- Access control
- Audio/visual
- Safety systems
- Luggage lockers
- Escalators and elevators
- Wayfinding
- Baggage screening
- CCTV and security
- Anti-graffiti and vandalism solutions
- Architecture and design
- Parking
- Pest control
- Information displays
- Promotional displays
- Seating
- Flooring
- Lighting
- Shelters
- Facilities management
- Public conveniences
- Lounges and relaxation suites
- Entertainment systems
- Future Project case studies
- Technology insights
- University-supplied case studies

How to contribute:

Showcase Terminals 2011

Railway Terminal World will exclusively highlight the 10 Best Rail Terminals/Stations in the world. Suppliers to these facilities will be automatically considered for an invitation to contribute a technical case study in a dedicated section of the magazine.

Technical profiles

Selected advertisers will be invited to contribute a technical paper of between 1,200 and 1,800 words. Articles should be thought-provoking and insightful, detailing the latest design trends and technologies. *Railway Terminal World* will be written by the industry, for the industry.

Suppliers' Index

All advertisers will also benefit from their company profile, logo and contact details being listed in the Suppliers Index.

In short, *Railway Terminal World* is the International Review of Rail Station and Terminal Technology and Design.



Railway Terminal World Annual Showcase

Circulation: 8,000 worldwide,
with a breakdown as follows:

25% North America; **35%** Europe;
20% North Africa and Middle East; **20%** RoW

Bonus Distribution at:

Railway Terminal World Design & Technology
Conference 2011, Copenhagen

Readership: Rail operators, station
managers, terminal managers,
facility managers, purchasers, head
of security, head of ticketing,
environmental managers

In association with:

PASSENGER
TERMINALWorld

Passenger
Terminal
EXPO 2011

ADVERTISING RATES

<u>Full page</u>	<u>£3,950</u>
<u>Half page</u>	<u>£2,750</u>

Special positions by negotiation

SPECIAL PACKAGES

New Product Launch
Supplier Interview

Rates available on request



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