

The International Review of Rail Station and Terminal Technology and Design

# Railway TERMINALWORLD

**Publication** schedule

Readership **profile**

**Advertising** rates



## 2010 Media Schedule

New Technology | Architecture and Design | Security | IT | Retail and more...



# Railway Terminal World Annual Showcase



Launched in April 2010, *Railway Terminal World* is a fully illustrated, 150-page publication that will showcase the design and technologies found in modern and forthcoming rail stations. The Showcase will present the latest trends in the buoyant rail market to an international circulation of over 7,000 board-level and senior purchasers and specifiers at the world's rail operators. ***Railway Terminal World* will be the definitive reference book for specifying next-generation stations and refurbishments, with contributions from all of the world's major players.** The perfect-bound publication is being published by the same team behind *Passenger Terminal World* magazine and the organisers of Passenger Terminal Expo.

## INSIDE RAILWAY TERMINAL WORLD



- Retail and catering
- Ticketing
- Access control
- Audio/visual
- Safety systems
- Luggage lockers
- Escalators and elevators
- Wayfinding
- Baggage screening
- CCTV and security
- Anti-graffiti and vandalism solutions
- Architecture and design
- Parking
- Pest control
- Information displays
- Promotional displays
- Seating
- Flooring
- Lighting
- Shelters
- Facilities management
- Public conveniences
- Lounges and relaxation suites
- Entertainment systems
- Future Project case studies
- Technology insights
- University-supplied case studies

### How to contribute:

#### Showcase Terminals 2010

*Railway Terminal World* will exclusively highlight the 10 Best Rail Terminals/Stations in the world. Suppliers to these facilities will be automatically considered for an invitation to contribute a technical case study in a dedicated section of the magazine.

#### Technical profiles

Selected advertisers will be invited to contribute a technical paper of between 1,200 and 1,800 words. Articles should be thought-provoking and insightful, detailing the latest design trends and technologies. *Railway Terminal World* will be written by the industry, for the industry.

#### Suppliers' Index

All advertisers will be listed in a unique directory at the rear of the magazine.

In short, *Railway Terminal World* will be the International Review of Rail Station and Terminal Technology and Design.



# Railway Terminal World Annual Showcase



**Circulation:** 7,000 worldwide,  
with a breakdown as follows:

**25%** North America; **35%** Europe;  
**20%** North Africa and Middle East; **20%** RoW

## **Bonus Distribution at:**

InnoTrans 2010

**Readership:** Rail operators, station  
managers, terminal managers,  
facility managers, purchasers, head  
of security, head of ticketing,  
environmental managers

In association with:

**PASSENGER**  
**TERMINAL**World

Passenger  
Terminal  
**EXPO 2010**

## **ADVERTISING RATES**

<u>Full page</u>	<u>£3,950</u>
<u>Half page</u>	<u>£2,750</u>

Special positions by negotiation

## **SPECIAL PACKAGES**

**New Product Launch**  
**Supplier Interview**

Rates available on request



**Railway**  
**TERMINAL**WORLD

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