

Showguides

MEDIA SCHEDULE
AND ADVERTISING
RATES 2009

UKIP Media & Events enjoys an unrivalled pedigree of excellence in staging the world's most successful exhibitions in niche markets.

Every show is supported by a widely distributed showguide, the essential marketing tool for exhibitors. The showguide provides a unique and unrivalled platform on which to effectively market the products and services to an international audience of decision makers and buyers.

Our showguides enjoy a large distribution at every exhibition. Not only are they personally handed to all visitors as they enter the exhibition halls, they are also distributed to the exhibition stands, ensuring any marketing message is widely read.

The publications also enjoy a long shelf life after the exhibition. Full of essential exhibitor information, they are referred to time and time again as an invaluable reference work.

SCHEDULE & RATES



UKIP Media & Events hosts international events for the automotive, postal, railway and tire industries among many others. Visitor and delegate numbers often exceed 10,000 invited industry leaders.

The showguide is also made widely available to companies for product sourcing and research after the event.

For more information, contact David Paton or Amanda Bayliss.
Email: davidpaton@ukintpress.com, a.bayliss@ukintpress.com
Tel: +44 (0)1306 743 744, Fax: +44 (0)1306 743755

**Publishers: UKIP Media & Events Ltd, Abinger House,
Church Street, Dorking, Surrey RH4 1DF, UK**



MEDIA SCHEDULE AND ADVERTISING RATES 2009

