

# Winter Sports

TECHNOLOGY INTERNATIONAL



# 2010

MEDIA SCHEDULE AND  
ADVERTISING RATES

**THE INTERNATIONAL REVIEW OF SKI AREA MANAGEMENT,  
SNOW DOME, AND MOUNTAIN RESORT TECHNOLOGY**



**Winter Sports Technology International** is the definitive publication for ski resort and dome design and technology. From access control, ski lifts, safety systems, and timing technologies to architecture, maintenance technologies, snow grooming and snow-making systems, Winter Sports Technology International features interviews with the industry's key figures, plus in-depth case studies on the latest venues and technologies.

## frequency

- Following the huge success of the launch issue of the magazine, Winter Sports Technology International will now be published bi-annually in April and October.

## circulation

- Winter Sports Technology International is circulated globally to a hand built circulation of over 8,000 key decision makers and specifiers within all of the world's ski resorts and snow domes. Winter Sports Technology International is sent to named individuals and each and every copy has been either individually requested or company requested. Global circulation is split 55% Europe, 20% North America, and 25% rest of the world. The April issue will also be distributed from our booth at SAM 2010 in Grenoble.

## advertising rates

- Winter Sports Technology International is a fully illustrated, perfect-bound publication that is written by the industry for the industry. Selected industry suppliers are invited to contribute a technical white paper and in some instances may be invited to be the subject of a major case study or interview. These in-depth features are supported by independently commissioned papers from the personalities operating the world's most significant venues. Due to limited opportunities, all industry supplier editorial contributions are supported by either a full-, half- or double-page spread advertisement that are allocated on a first-come, first-serve basis.

**Full Page Colour:** ..... £3,850

**Half Page Colour:** ..... £2,650

**Double Page Spread Colour:**..... £5,200

Special positions available (covers, facing contents etc)  
– prices upon request

## content

- Content includes in-depth case studies that examine the latest technological breakthroughs; interviews with the owners of the world's most significant ski resorts and snow domes; countries in focus; and news on latest industry trends and requirements.

## publishing schedule

### ISSUE 1 April 2010

*Features:*

- Snow Making
- Cable Car and Ski Lift Systems
- Groomers and Mobility
- Safety and Avalanche Protection
- Summer Activities

### ISSUE 2 October 2010

*Features:*

- Design and Architecture
- Indoor Winter Sports Facilities
- Timing Technologies
- Ski Slope Maintenance and Marking
- Ticketing and Access Control

## contact us

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